

Corporate Social Responsibility

Şişecam moved its “Antique Glass Works Collection” to the digital platforms to transfer its cultural heritage to the next-generations and preserve such heritage in the best possible way.

CONTRIBUTION TO CULTURAL VALUES

Antique Glass Works Collection

Şişecam’s collection consisting of 520 antique glassworks which it brought together to preserve cultural values and reflects a history of nearly 3,500 years – is registered with the Istanbul Archaeology Museum. The collection is also preserved and exhibited in a specially prepared area at Şişecam’s headquarters. Şişecam moved its “Glass Artifacts Collection” to the digital platforms to transfer its cultural heritage to the next-generations and preserve such heritage in the best possible way. The “Antique Glass Works Collection” exhibition which reflects the historical development of glass can be viewed at www.sisecamcameserleri.com/tr. The collection which introduces reflections of a history dating back

to 3,500 years in time consists of 281 items under Archeological and Ethnographic categories and is affiliated to the İstanbul Archaeology Museum Directorate. Art-lovers are able to view the items in the collection under the categories of Ottomans, the Byzantine, Roman Empire and Antique Greece, while they will be able to see some items in 3D. Visitors will also be able to review each item in terms of its era, region and technical features used during their production.

History-Culture-Glass Collections

The first of the History, Culture and Glass Collections was presented in 1999 in Paşabahçe Mağazaları and reflected the historical and cultural background of Anatolia through glass artwork. This project was initiated in line with the mission of Şişecam to preserve and pass on cultural heritage to the

coming generations. These special collections are designed to reflect Anatolia’s historical and cultural richness through glass artworks. Some 500 different artefacts among limited collections were brought together in this effort. A total of 13 collections - including the Osmanlı Collection Series, Blue and White on Glass, Words of Art on Glass, Enamelled Glass, Mosaics, Anatolian Civilizations, 7, Aşure, İstanbul, Crystalline Tiles, Talking Coins, Zevk-i Selim and World Heritage on Glass - have been arranged to date. The new “The Lost Treasures” collection of Paşabahçe Mağazaları is intended to raise awareness regarding historic artefacts taken abroad, and also on the ownership of our recovered artefacts and cultural assets.

CONTRIBUTION TO EDUCATION AND TRAINING

Şişecam awards an Education Incentive Scholarship to its employees and their children who are studying. Under this initiative, some TRY 7,489,892.39 in scholarships were awarded to primary school, high school and university students in 2020.

Şişecam continued contributing to education and completed the construction of “Yenişehir Şişecam Vocational and Technical Anatolian High School” within the scope of the protocol signed between the Governorate of Bursa, Provincial National Education Directorate and the Municipality of Yenişehir. The school built by Şişecam was



Tree planting activities which have turned into a tradition were carried out during the 14th Tree Planting Festival in 2020.

transferred to the Ministry of National Education and opened. Built on a total area of 20 thousand square meters, the school started the academic year 2019 with 16 classrooms, three laboratories and 13 workshops. 280 students are studying at the school in the 2020-2021 academic year. As part of a collaboration protocol executed with MEB, a Mechatronics branch was opened under the Industrial Automation Department of the school in 2020. Students studying at this department will not only be able to complete their internship program at Şişecam, but also they will meet the need for technical staff in Turkey. During the academic year 2020-2021, 42 students study Mechatronics under the Industrial Automation Department.

Şişecam Private Vocational and Technical Anatolian High School, which was built by Şişecam in Mersin Tarsus Organized Industrial Zone (MTOSB) and handed over to the Ministry of National Education, provides support for more young people to have occupations with the training activities carried out since 2014-2015 Education Term. In addition, Şişecam constructed the Private Şişecam Vocational and Technical Anatolian High School

in Mersin and it comprises 44 classrooms and one workshop. 1,014 students are studying at the school in the 2020-2021 academic year. 210 out of 610 students who graduated from the school have already started working. Others continue their university education.

CONTRIBUTION TO ENVIRONMENTAL VALUES

Forestation

Şişecam sets aside areas between five to 10 acres within the sites of its facilities as forest land. “Şişecam Forests” are also brought to life in all regions where the Company conducts operations. Camış Madencilik A.Ş. boasts a Şişecam Forest that covers 368 dunams. This forest land is a result of the company’s forestation efforts initiated in 2000 in the Yalıköy area, where Camış Madencilik’s pit and facilities are located. The forestation activity planned to be conducted on an area of approx. 32 thousand m² around the Karabük Eflani Crushing and Screening Plant was started in 2017 and completed during the first quarter of 2019.

After starting operations in 2008 at quartz sand mine site in Bilecik/ Bayırköy township, production is scheduled to end in 2020-2021. Rehabilitation-stratification works still continue in the 400 thousand m² area of the site in which the production will end. About 350 thousand m² of the site is planned to be afforested by 2022.

Thanks to its sapling planting efforts in the Cankurtaran Region, Şişecam Glassware Denizli Plant created a mini forest with mature trees on an area of three acres. In the factory area, of which approximately 50% is green, the number of trees and saplings has reached 18 thousand.

Şişecam Chemicals plants initiated planting activities in Mersin in 2006. Efforts to set aside forestland designated areas and plant trees continued every year. During the 14th Tree Planting Festival in 2020, 2 thousand saplings were planted. Some 45,500 trees have been planted in 15 years.



Corporate Social Responsibility

The “Glass and Glass Again” Project continued by Şişecam since 2011 is one of the most comprehensive sustainability and social responsibility projects in Turkey.



The Glass and Glass Again project so far prevented 8.7 billion glass bottles to go to waste.

Glass and Glass Again

Şişecam’s “Glass and Glass Again” project, managed since 2011, is one of Turkey’s most comprehensive sustainability and social responsibility initiatives. This effort is designed to create change in social behavior and support the transition to a recycling aware society. Glass and Glass Again has three primary objectives:

- Raising awareness and informing society about recycling glass packaging,
- Improving the infrastructure to collect glass packaging waste,
- Streamlining the facilities where glass packaging waste is collected and processed, and separating glass packaging waste found in household waste before storage.

Since the start of the Glass and Glass Again initiative in 2011, more than 250 thousand elementary school students have received training on recycling, more than 20 thousand glass recycling bins were provided for use by municipalities, and 1,562 thousand tons of glass waste have been recycled. As a result of the project, carbon dioxide emission was prevented equivalent to withdrawing 562,239 cars from the roads for 10 thousand km; energy savings from recycling has been achieved equivalent to meeting the heating, and hot water needs of 65,595 households for a year; and carbon dioxide emission has been prevented equivalent to purifying the air with 48,220,678 trees in one year.

Preventing 8.7 billion glass bottles to go to waste. Glass and Glass Again Project has so far reached millions of people with various events and awareness-raising activities and continues to raise awareness on the importance of glass recycling.

Glass and Glass Again Raises Awareness in Social Media

The social media accounts share posts to emphasize the importance of recycling, provide details about the use of glass, and benefits of recycling. These social media accounts reach out to 4.5 million people in a month on average. By year’s end, Glass and Glass Again recorded 186 thousand followers on Facebook and 32 thousand followers on Instagram. The Glass and Glass Again project provides a significant contribution to awareness and consciousness-raising activities thanks to the interaction with large target groups through social media accounts.

CONTRIBUTION TO SPORTS

Şişecam Çayırova Sports Club

Çayırova Sports Club, founded by Şişecam under the name of Çayırova Yelken İhtisas Spor Kulübü Derneği (Çayırova Sailing Expertise Sports Club Association), started its activities in 1982 at Çayırova social facilities to encourage young people to do sports and contribute to the development of their physical and moral capabilities; and achieved federate club status from the General Directorate of Youth and Sports in 1984.

During the period 1984-2020, 1,960 athletes, including 79 national team athletes, started their sports life at Şişecam Çayırova Sports Club. The number of athletes who started their sports life at this club and proceeded to their professional career in the sports area is 193. With a team of some 120 athletes and managers, the Club trains young athletes in the sports of sailing, rowing and canoeing to contribute to the Turkish sports.

In 2020, only four national and one international competitions could be held due to the Covid-19 pandemic. During this competitions, the athletes won 13 first place, four second place and 12 third place awards in the national competitions, while they won one first place and one third place awards in the international competition. As for the performance of the teams, the Youth Male team won the third place cup.

Canoe Branch 2020 Activities

The Canoe Branch won six first place, one second place, five third place awards in total in the Slack Water Canoe Competitions included in the 2020 activity program. Upon completion of the competitions, four athletes were invited to the National Team.

In the International Gloria Cup competition contested by 76 athletes from 12 countries, national team athletes Özge Uzar won third place, and İbrahim Fırat and Cihan Yıldız won second place awards.

Rowing Branch 2020 Activities

The Rowing Branch joined one national and four regional competitions in 2020, and won second place awards in three categories and third place awards in four categories. As a result of National Team Tests conducted in Köyceğiz/Muğla, the Youth Male team were invited to the national team for the International Zagreb Competitions.

Sailing Branch 2020 Activities

Şişecam Çayırova Sports Club Sailing branch athletes won two first place, one second place, and three third place awards in total under the Optimist General, Optimist Junior and Optimist Girls categories in the competitions included in the Turkish Sailing Federation’s 2020 activity program.

In 2020, only four national and one international competitions could be held due to the Covid-19 pandemic. The athletes won 13 first place, four second place and 12 third place awards in the national competitions, while they won one first place and one third place awards in the international competition.

